



**FOCUS**  
Built for the road ahead.



## IT BEGS TO BE DRIVEN.

Look at it just sitting there. The new 2005 Focus on the page of a brochure. In perpetual idle. To say it's wrong is an understatement. This car belongs on the road. And a demanding, lean-into-the-curves kind of road, at that. Four bodystyles to choose from. Three fully independent, European-inspired suspensions. New tires, wheels and larger brakes. New larger shocks. It all adds up to control and more responsive handling. Such attention to driving details is why it keeps showing up on the *Car and Driver* 10Best list. For the fifth year in a row. Now, does that sound like a car that should be trapped on paper to you? Come on. Don't make it beg.



Focus ZX3



Focus ZX5



Focus ZXW



Focus ZX4 ST



*Car and Driver* 10Best, 5 years running  
(2000, 2001, 2002, 2003, 2004)



1. Focus offers three European-inspired suspensions. The highest level can be found in the ZX4 ST – giving this sedan incredible control and steering precision.
2. There are all-new audio systems to choose from, including an available Audiophile™ System with Sound Designed by Sony. Available audio controls are conveniently mounted on the steering column so it's easier to keep your eyes on the road. No need to miss a thing.
3. The new 2.0L Duratec 20 DOHC I4 engine is not only more powerful, but also offers improved fuel economy and lower emissions.\*
4. Restyled throughout. The all-new instrument panel features a cleaner, more contemporary look.
5. The all-new interior revamps storage space, fabric choice, even noise level. More usable. Better looking. And now quieter.
6. Store up to six of your favorites in this all-new, easily reached CD bin.

Audiophile is a trademark of Audiophile, Inc.

\*The 2.0L Duratec 20 engine is "greener," based on lower emissions than the 2004 2.0L Zetec and SPI engines. Based on '04 2.0L vs. '05 2.0L Duratec 20 DOHC engine emissions.



## HUGS THE HIGH ROAD.

In the trade-off between performance and emissions, there is no trade-off. And it's all thanks to what's offered under the hood of this car. The Focus lineup features an all-new family of Duratec I4 engines that offer both improved fuel economy and lower emissions.\* (Which nets out to be 32% cleaner, in case you were wondering.) And yet, horsepower has increased at least 23% across the entire Focus line. So that means they move. Quickly. Which translates into performance. All the while giving you longer driving range between fill-ups with the help of a new larger fuel tank. Which ultimately means you have nothing to lose. Period.

\*The 2.0L Duratec 20 engine is "greener," based on lower emissions than the 2004 2.0L Zetec and SPI engines. Based on '04 2.0L vs. '05 2.0L Duratec 20 DOHC engine emissions.

## FORD FOCUS MODEL LINEUP

### FOCUS ZX3



#### **Three-door hatchback with great versatility.**

- 2.0L Duratec 20 or 20E 16V DOHC I4 engine\*\*\*
- AM/FM stereo with single CD player and clock with S; also MP3 player with SE; AM/FM 6-disc in-dash/MP3 player and clock with SES
- 3-door hatchback
- 60/40 seatbacks with flip-up rear seat cushion

+ 26 city/35 highway\*\*

### FOCUS ZX4



#### **Refined sedan for serious driving fun.**

- 2.0L Duratec 20 or 20E 16V DOHC I4 engine\*\*\*
- AM/FM stereo with single CD player and clock with S; also MP3 player with SE; AM/FM 6-disc in-dash MP3 player and clock with SES
- Low-back front bucket seats with single passenger side map pocket
- 60/40 seatbacks with flip-up rear seat cushion

+ 26 city/35 highway\*\*

### FOCUS ZX4 ST



#### **Revved-up performance and sporty good looks.**

- 2.3L Duratec 23 DOHC I4 engine
- AM/FM 6-disc in-dash/MP3 player and clock
- Power 4-wheel disc brakes with ABS and traction control
- Sport front bucket seats in charcoal with red/charcoal seat and door trim inserts

+ 23 city/32 highway\*\*

## FOCUS ZX5



### **Five-door hatchback with room to spare.**

- 2.0L Duratec 20 or 20E 16V DOHC I4 engine\*\*\*
- AM/FM stereo with single CD player and clock with S; also MP3 player with SE; AM/FM 6-disc in-dash/MP3 player and clock with SES
- Sport cloth bucket seats with passenger side map pocket
- 60/40 split-fold rear seatbacks with flip-up seat cushion

+ 26 city/35 highway\*\*

## FOCUS ZXW



### **Fun and stylish functional wagon.**

- 2.0L Duratec 20 or 20E 16V DOHC I4 engine\*\*\*
- AM/FM stereo with single CD/MP3 player and clock with SE; AM/FM 6-disc in-dash/MP3 player and clock with SES
- Low-back bucket seats with single passenger side map pocket
- Roof rack siderails or rear window wiper/washer

+ 26 city/35 highway\*\*

\* Starting Manufacturing Retail Price, excluding taxes, title, and registration fees. Optional equipment not included.

\*\*EPA estimated city/highway mpg based on base engine/transmission configuration.

## FORD FOCUS VS. HONDA CIVIC

When compared to other cars in its class, Focus always seems to come out on top. Especially with the critics. What do you think? Take a look and see how Ford Focus stacks up against the Honda Civic. Then experience the real thing with a test-drive. And for even more comparisons, visit [www.fordvehicles.com](http://www.fordvehicles.com).



*Car and Driver 10Best, 5 years running.\**

*Automobile Magazine All-Star Award, 4 times in a row.\*\**

*Consumer Guide "Best Buy," 4 years in a row.†*

*Polk Automotive Loyalty Award, highest percentage of repeat buyers of any small car.††*

\*2000-2004 Focus, all models. \*\*2001-2004 Focus models. †2001 Focus, 2002 Focus, 2002 Focus SVT, 2003 Focus/Focus SVT. ††According to R.L. Polk statistics for the small car category in 2003, Ford Focus ranked highest by having the greatest percentage of households return to purchase or lease another Ford Focus vehicle.

SPECIFICATIONS	2005 Ford Focus ZX4 SE	2005 Honda Civic Sedan LX 5-Spd MT
Base Price MSRP	\$15,105	\$15,360
Standard Seating	5	5
Power Windows	Standard	Standard
Power Door Locks	Standard	Standard
Head Room (front)	39.1	39.8
Leg Room (front)	40.7	42.2
4-Wheel ABS Brakes	Optional	Not Available
Horsepower@RPM	136@6000	115@6100
Torque@RPM	133@ 4500	110@4500
Basic Warranty (months)	36	36
Basic Warranty (miles)	36,000	36,000
Powertrain Warranty (months)	60	36
Powertrain Warranty (miles)	100,000	36,000



© Automotive Information Center™ August 2004. All Rights Reserved. This information is supplied for personal use only and may not be used for any commercial purpose whatsoever without the express written consent of Automotive Information Center. Automotive Information Center™ makes no guarantee or warranty, either express or implied, including without limitation any warranty of accuracy, merchantability, or fitness for particular purpose, with respect to the data presented here.



## HAS A PARKING METER PHOBIA.

Here's a car that can't sit still: the 2005 Focus ZX4 ST. Considered the performance sedan of the lot, it has the features to prove it. Like its performance-tuned suspension. This top-of-the-line suspension is built for the serious driver, providing the highest level of driving dynamics. Think stretches of asphalt. S-turns upon S-turns. Drive-a-rama. Or how about its new 2.3L Duratec 23 DOHC? This engine is only available in the ST and goes perfectly with a 5-speed manual transmission. Put that together with a sport-tuned exhaust system and larger displacement, and what you get is 151 horses and 154 lb.-ft. of torque. (Not to mention the most powerful Focus engine available.) Now, can you blame it for not wanting to slow down?





# FEATUREDFOCUSSPECIFICATIONS

INTERIORFEATURES- <b>SEATING</b>	ZX3	ZX4	ZX4 ST	ZX5	ZXW
Sportbucketwithadjustableheadrestraintsandpassengersidetip/slidefeatureand singlepassengersidemappocket	S	-	-	-	-
Low-backbucketwithadjustableheadrestraintsandsinglepassengersidemappocket	-	S	-	-	S
Sportbucketwithadjustableheadrestraintsandsinglepassengersidemappocket	-	-	-	S	-
Sportbucketwithblack/redsportfabricinserts,adjustableheadrestraintsandsingle passengersidemappocket	-	-	S	-	-
60/40split-foldrearseatbackswithflip-uprearseatcushion	S	S	S	S	S
Leatherseatingsurfaces(optionalonSTandSEmodelsonly)	O	O	O	O	O
Leather/preferredsuede-trimmedsportseats	-	-	O	-	-

INTERIORFEATURES- <b>CLIMATECONTROL</b>	ZX3	ZX4	ZX4 ST	ZX5	ZXW
AirConditioning(optionalonSmodels)	S	S	S	S	S
Rearseatheatducts	S	S	S	S	S

INTERIORFEATURES- <b>ENTERTAINMENTSYSTEMS</b>	ZX3	ZX4	ZX4 ST	ZX5	ZXW
AM/FMsingleCDwithclock,4speakers(standardonSmodelsonly)	S	S	-	S	-
AM/FMsingleCD/MP3playerwithclock,4speakers(standardonSEmodelsonly)	S	S	-	S	S
AM/FM6-discin-dash/MP3playerwithclock,4speakers(NAonS,optionalonSEand standardonSEmodels)	O	O	S	O	O
Audiophilesystemw/soundbySonyforAM/FM6-discin-dash/MP3playerw/clock, 4-coaxialspeakers&8-inchsubwoofer(notavailableonSmodels)	O	O	O	O	O
Duplicateaudiocontrolsonsteeringcolumn(standardonSESandSTmodelsonly.Also availableonSEwithConvenienceGroup).	S	S	S	S	S

INTERIORFEATURES- <b>COMFORTANDCONVENIENCE</b>	ZX3	ZX4	ZX4 ST	ZX5	ZXW
Instrumentcluster:black-surroundappliquéw/blackfacedgauges(notavailableonSES models)	S	S	-	S	S
Instrumentcluster:black-surroundappliquéw/grey-facedgauges&tachometer(standard onSEmodelsonly.AlsoavailableonSEwithSESportGroupandTractionControl Group).	S	S	-	S	S
Instrumentcluster:silver-surroundappliquéw/black-facedgauges&tachometer	-	-	S	-	-
Warninglights:airbagreadiness,fastensafetybelt,doorajar,chargingsystem,low engineoilpressure,brakesystem/parkingbrake,checkengine,overdriveoff(automatic transmission),anti-lockbrakesystem(optional),fuelfillerdoor,lowfuelandloosefuel cap.	S	S	S	S	S
Courtesylamps:frontheadercourtesylightwiththeaterdimming(standardonSmodels only)	S	S	-	S	-
Courtesylamps:frontheadercourtesylightwiththeaterdimmingandmap/readingfront lamps(notavailableonSmodels)	S	S	S	S	S
BatterySaverfeature	S	S	S	S	S
Powerlocks(notavailableonSmodels)	S	S	S	S	S

Speedcontrol(standardonSESandSTmodelonly.AlsoavailableonSEwith ConvenienceGroup).	S	S	S	S	S
Leather-wrappedsteeringwheel(availableonSESmodelonly.AlsoavailableonSE withSESportGroup)	S	S	-	S	S
Leather-wrappedsteeringwheelw/redcontraststitching	-	-	S	-	-
Tilt/telescopingsteeringwheel(standardonSESandSTmodelonly.Alsoavailableon SEwithConvenienceGroup).	S	S	S	S	S
Shiftknob—blackleather-wrappedmanualw/redcontraststitching	-	-	S	-	-
Rearwindowdefroster	S	S	S	S	S
Rearwindowwiper/washer	S	-	-	S	S
Two-speedfixedintermittentwindshieldwipers(standardonSmodelonly)	S	S	-	S	-
Two-speed,variableintermittentwindshieldwipers(notavailableonSmodels)	S	S	S	S	S
Visormirrors—driverandpassengersidewithflapclosings	S	S	S	S	S
Centerfloorconsolewithdualfrontcupholdersandstoragearea/rearcupholder	S	S	S	S	S
Overheadconsolewithmaplights,dualstoragebin(1sunglassand1garagedoor opener)(notavailablewithmoonroof;notavailableonSmodels)	S	S	S	S	S
Driver'sarmrestwithstorage(notavailableonSmodels)	S	S	S	S	S
12-Voltpowerpoint	S	S	S	S	S
Overheadassisthandles,1strow(2),2ndrow(2)	S	S	S	S	S
Frontfloormats,colorkeyedcarpetedwithdriverretentionhook	S	S	S	S	S
Rearfloormats,colorkeyedcarpeted(notavailableonSmodels)	-	S	S	S	S
SESportGroup:15-inchmulti-spokealuminumwheels,tachometer,foglamps, leather-wrappedsteeringwheel,(StandardonZXWSES.OptionalonSEmodelonly.)	O	O	O	O	O
ConvenienceGroup:speedcontrolandtilt/telescopicsteeringwheelandduplicate steeringcolumnmountedaudiocontrols(notavailableonSandoptionalonSEmodels)	S	S	S	S	S
WeatherPackage:heatedseatsandheatedsidemirrors(optionalonSESmodelonly)	O	O	-	O	O
Instrumentpanel:climateandradiocontrolsincenterstackposition,centerstackstorage bin,6-CD(incases)storagebin—driverside,12-voltpowerpoint,interiorlights-offdelay, lowfuelwarninglight	S	S	S	S	S

EXTERIORFEATURES- <b>APPEARANCE</b>	ZX3	ZX4	ZX4 ST	ZX5	ZXW
Grille—black,w/chromesurround	S	S	-	S	S
Grille—satinalloyw/bodycolorsurround	-	-	S	-	-
Spoiler--reardecklid,A-glossbodycolor(standardonZX4SESandSTmodelonly)	-	S	S	-	-
Roofracksiderails	-	-	-	-	S
Frontaerodynamichalogenheadlamps,frontsidemarker(bumper)andfrontturn indicatorinheadlamps	S	S	S	S	S
Foglamps(standardonSESandSTmodelonly)	-	-	S	-	-
Dualmanualremotemirrors,black(standardonSmodelonly)	S	S	-	S	-
Dualpowermirrors,black(notavailableonSmodels)	S	S	-	S	S
Dualpower,heatedmirrors,A-glossbodycolor(optionalonSESandstandardonST modelonly)	O	O	S	O	O
Clearcoatpaint	S	S	S	S	S

EXTERIORFEATURES- <b>PROTECTION</b>	ZX3	ZX4	ZX4 ST	ZX5	ZXW
-------------------------------------	-----	-----	-----------	-----	-----

Moldings—bodyside, bodycolor (standard on SES and ST models and optional on Sand SE)	S	S	S	S	S
<b>EXTERIOR FEATURES- WINDOWS AND GLASS</b>					
	ZX3	ZX4	ZX4 ST	ZX5	ZXW
Flush windshield and backlite	S	S	S	S	S
Glass--solar-tinted, complete	S	S	S	S	S
Power windows with express-down driver's window (not available on S models)	S	S	S	S	S
Power moonroof/shade & overhead map lights (not available on S models)	O	O	O	O	O
<b>POWER AND HANDLING- POWER</b>					
	ZX3	ZX4	ZX4 ST	ZX5	ZXW
2.0L DOHC 201-4 engine	S	S	-	S	S
2.0L Duratec 20E DOHC I4*	O	O	-	O	O
2.3L Duratec 23 DOHC I-4 engine	-	-	S	-	-
Engine Electronics—EEC-V, OED II	S	S	S	S	S
5-speed manual	S	S	S	S	S
4-speed automatic (not available on ZX3 or ZX4 ST)	O	O	-	O	O
<b>POWER AND HANDLING- HANDLING</b>					
	ZX3	ZX4	ZX4 ST	ZX5	ZXW
Front wheel drive	S	S	S	S	S
Traction control (requires ABS & tachometer; not available on S models)	O	O	S	O	O
Power rack-and-pinion steering	S	S	S	S	S
Brakes—power front disc/rear drum	S	S	-	S	S
Brakes—power front disc/rear drum with ABS	O	O	-	O	O
Brakes—power 4-wheel disc w/ABS	-	-	S	-	-
Independent front suspension—MacPherson struts	S	S	S	S	S
Front Stabilizer Bar	S	S	S	S	S
Control blade independent rear suspension	S	S	S	S	S
Rear Shocks—Gas-pressurized rear shocks	S	S	S	S	S
Enhanced European suspension with rear stabilizer bar (standard on SES, ST and both ZXW model only)	S	S	S	S	S
Performance tuned suspension with rear stabilizer bar	-	-	S	-	-
<b>POWER AND HANDLING- WHEELS AND TIRES</b>					
	ZX3	ZX4	ZX4 ST	ZX5	ZXW
Wheels, steel 15-inch 9-spoke wheel cover (standard on S model only)	S	S	-	S	-
Wheels, steel 15-inch 7-spoke wheel cover (standard on SE model only)	S	S	-	S	S
Wheels, 15-inch multi-spoke aluminum (standard on ZXW SE Only. Also available on SE Sports Group)	-	-	-	-	S
Wheels, 16-inch 5-spoke aluminum (standard on SE S model only)	S	S	-	S	-
Wheels, unique 16-inch 5-spoke machined aluminum	-	-	S	-	-
Spare tire, mini-size (stored below trunk/cargo area)	S	S	S	S	S
Tires, P195/60R15 all-season (standard on S, SE and ZXW SE S model only)	S	S	-	S	S
Tires, P205/50R16 all-season (PIRELLI) (standard on SES and ST model only, not available on ZXW SE S)	S	S	S	S	S

SAFETYANDSECURITY- <b>SAFETY</b>	ZX3	ZX4	ZX4 ST	ZX5	ZXW
Driverandfrontpassenger,safetybeltpretensionersandheightadjustableD-rings	S	S	S	S	S
FrontrowpassengerseatOccupantClassificationSystem	S	S	S	S	S
<u>LATCH</u> (LowerAnchorsandTethersforChildren)(1)	S	S	S	S	S
Safetybeltrestraintsystem—driverandfrontpassengersafetybeltpre-tensionersandheightadjustableD-rings,frontrowpassengerclassificationsystem	S	S	S	S	S
<u>Airbags—dualstagedriver&amp;frontpassenger</u> †	S	S	S	S	S
<u>Childproofrearsidedoorlocks</u>	-	S	S	S	S
<u>Availablesideimpactairbags</u> †	O	O	O	O	O
Reartrunk/decklidrelease	S	S	S	S	S

SAFETYANDSECURITY- <b>SECURITY</b>	ZX3	ZX4	ZX4 ST	ZX5	ZXW
SecuriLock™PassiveAnti-TheftSystem**	S	S	S	S	S
Remotekeylessentrywith2keyfobs(notavailableonSmodels)	-	-	S	S	S
PerimeterAlarmSystem(notavailableonSmodels)	O	O	O	O	O

S=StandardO=Optional=Unavailable

FordDivisionreservestherighttochangeproductspecificationsatanytimewithoutincurringobligations.

†Alwayswearyoursafetybeltandsecurechildrenintherearseat.

## DEALER ACCESSORIES

Your local Ford Dealer has just the right car for you, plus a host of accessories to tailor it perfectly to your needs.



### Custom Wheels

A selection of custom wheels is now available at your local Ford Dealer, like these 16" 6-spoke polished aluminum beauties shown here. Each wheel is kitted and includes the wheel, center cap and lug nuts.



### CHROME EXHAUST TIP

Leave an impression on those you leave behind with this chrome exhaust tip. Constructed of nickel-plated steel for long life, it slips over the end of the tailpipe. Easily installed; no drilling necessary.



### Midwing Spoiler

A midwing spoiler is available for the ZX3 and ZX5. Manufactured to precision original equipment specifications, all spoilers come painted in popular colors or primed and ready to paint. Dealer installation is recommended.

---

## WHY FORD CREDIT?

**At Ford Credit, auto financing is our specialty.** Whether you purchase or opt for a Red Carpet Lease, we offer a range of terms and features that make your experience hassle-free. Contact your local Ford Dealer or visit us on the Web at [www.fordcredit.com](http://www.fordcredit.com).



## ROADSIDE ASSISTANCE

Every new Ford includes the assurance of a 24-hour emergency Roadside Assistance Program provided during the 3-year/36,000-mile limited warranty period. Ask your Ford Dealer for complete details on this program, which includes such services as fuel delivery, tire change, jump start, or even help when you're locked out of your vehicle.

## NEW VEHICLE LIMITED WARRANTY

Under the New Vehicle Limited Warranty, you receive bumper-to-bumper coverage for 3 years/36,000 miles with no deductible. You also receive corrosion perforation coverage for five years with unlimited mileage and no deductible. Ask your Ford Dealer for a copy of the warranty.

# COLOR OPTIONS & WHEEL STYLES



15" Steel Wheel with 9-Spoke Appearance Cover



15" Steel Wheel with 7-Spoke Appearance Cover



15" Multi-Spoke Aluminum Wheel



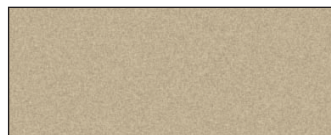
16" 5-Spoke Aluminum Wheel



16" 5-Spoke Machined Aluminum Wheel with Argent Pockets



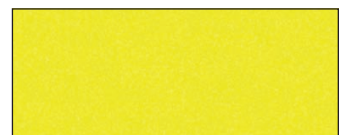
Cloud 9 White



Arizona Beige Metallic



Blazing Copper Metallic



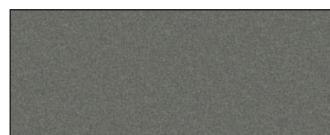
Egg Yolk Yellow



Infra Red



Sangria Red Metallic



Liquid Grey Metallic



Light Tundra Metallic



French Blue Metallic



Sonic Blue Metallic



CD Silver Metallic



Pitch Black

## HELPFUL FORD LINKS

Now that you've learned more about this Ford vehicle, we would like to recommend the following links that can help you get all the information you need about finding, purchasing and owning the Ford that's just right for you:



**BUILT FOR THE ROAD AHEAD.**

[Fordvehicles.com](#) - The best place to get information about Ford cars, trucks, and SUVs.

[Get a Price Quote](#) - Request a quick price quote from a Ford Dealer in your area.

[Competitive Comparisons](#) - Get a detailed comparison of your favorite Ford vehicle and how it stacks up against the competition.

[Payment Calculator](#) - Find out how much you'll have to spend on your new vehicle with Ford Credit's Payment Estimator.

[Build & Price Your Ford](#) - Build and price your vehicle online - From performance to interior colors and everything in between.

[Search Dealer Inventory](#) - Find your vehicle at a Dealer near you.

[Locate a Dealer](#) - Our dealer locator lets you view your Ford dealer's services, hours, special promotions, and check new and used inventory.

[Incentives & Financing](#) - Keep up to date with current incentives and financing offers in your area.

[Schedule a Test Drive](#) - Sign up online to drive a next generation of Ford vehicle at a dealership near you.

[Certified Pre-Owned](#) - Ford Quality Checked Certified Pre-Owned Dealers - For pre-owned vehicles with Ford confidence!

[Ford Accessories Store](#) - These great accessories can make your Ford vehicle truly unique.

[Ford Credit](#) - Ford Credit online vehicle financing offers the tools you need to aid in your purchase decision including a Payment Estimator and instant credit approval

[My Ford](#) - The Official Website for Ford Vehicle Owners. Personalized maintenance schedules, exclusive offers & incentives, your service expense log and much more!

### Disclaimer

Competitive comparisons based on publicly available information and Ford certification data at time of brochure creation. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Following creation of the brochure, certain changes in standard equipment, options and the like or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.